

## Promote your business as a Physiotherapy Partner throughout the year with Maidstone Rugby

Player welfare is an increasingly high profile issue, not just at the elite level of the sport; especially in the areas of head injuries, particularly concussion. Rugby is very much a contact sport and injuries do happen, at Maidstone Rugby we take our responsibilities to our players seriously and strive to provide the best support possible, not just to allow them to continue playing, but also to ensure a professionally run injury management and rehabilitation regime. As a club we fully participate in relevant sport and England Rugby injury management protocols, as well as participating in academic sports injury research projects when appropriate.

We are fortunate to have a very professional team led by Gemma who apart from leading our own team is also actively involved with England Rugby. We also provide assistance to local medical training establishments for trainee physiotherapists, to provide supervised 'hands on' experience in injury rehabilitation.

As a club we are always looking to improve our player welfare and the Physiotherapy Partner package is designed to be a low cost opportunity primarily aimed at local companies connected to, or in the medical profession, to provide some positive exposure whilst being actively engaged in assisting in player welfare at a grassroots community level.

So what exposure does your company get as a Physiotherapy Partner?

- Perimeter advertising board (3m x 0.75m).
- 2. Logo carried on our Physio team clothing.
- 3. Company logo on the club website.
- Company listing as Physiotherapy Partners on the club website Our Sponsors page.

Cost per Year =  $\pounds$ 500+VAT or there is the potential where relevant, that this can be done in the form of a 'Benefit in Kind' contra deal.

For further details please contact Bob Hayton:

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